**Project Proposal**

The Western Australian Government is interested to know whether its marketing efforts have been successful in increasing the level of enrolments in WA universities.

We propose to look at the relationship between the total student enrolments and net overseas migrations from 2004 and 2020, for each states and territory, from the ABS Categories. An increase in WA’s total student enrolment relative to other states and territories will be a preliminary indicator of success.